

2020-2021



**SWE Santa Clara Valley
Corporate Sponsorship Packet**



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President's Message

Dear Company Representative:

On behalf of the Santa Clara Valley professional chapter of the Society of Women Engineers, I would like to invite you to contribute to our amazing organization. We envision a world with gender parity and equality in engineering and technology fields. SWE's mission is to promote and assist with the recruitment, retention, and employment of women in engineering. We seek to inspire women to achieve their full potential in careers as engineers. We also aim to expand the image of the engineering profession as a positive force in improving the quality of life, all while demonstrating the value of diversity. The 2020/2021 year will be a little different than previous years as we move our events to the virtual environment. We are looking forward to engaging our members and sponsors in a new way! Reaching our goals will only happen with generous sponsorship from companies such as yours.

Your company's support will not only impact our professional members but will also allow over 300 female students to become introduced to the field of engineering through scholarships and outreach events! Our organization has given engineers of all disciplines a place to belong, a place to make a difference in the community, and a place to develop leadership skills. There are more than 450 professional members in the Santa Clara Valley section who are proud to represent the Society of Women Engineers.

I hope that by reviewing this packet you will gain some insight into our organization here in the Santa Clara Valley. If you have any further questions about our section, please contact me. I hope that this will be the beginning of a lasting relationship for your company and our organization.

Thank you,

Allison Wright
President
Santa Clara Valley Professional Section
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About SWE

Mission

The Society of Women Engineers (SWE), founded in 1950, is a not-for-profit educational and service organization. SWE is the driving force that establishes engineering as a highly desirable career for women through an exciting array of training and development programs, networking opportunities, scholarships, outreach and advocacy activities, and much more. SWE empowers women to achieve full potential in careers as engineers and leaders, expand the image of the engineering and technology professions as a positive force in improving the quality of life, and demonstrate the value of diversity and inclusion.

Objectives

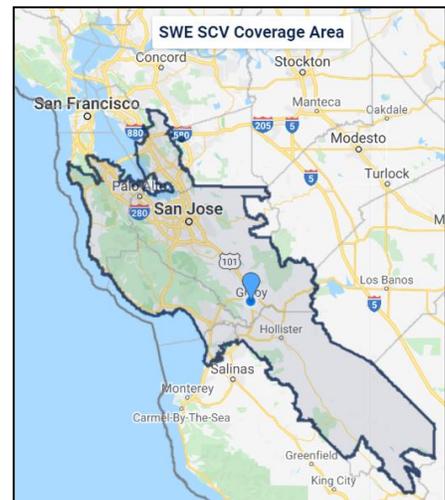
- **Professional Excellence:** SWE will be the premier resource for females in engineering and technology seeking growth and advancement at all stages of their careers.
- **Globalization:** SWE will be recognized as a global, inclusive organization, empowering females in engineering and technology regardless of geography or career stage.
- **Advocacy:** SWE will be the preeminent advocate for females throughout the engineering and technology pipeline.
- **Diversity and Inclusion:** SWE will champion diversity in the engineering and technology professions and will promote an inclusive environment.

Membership

The members of Society of Women Engineers Santa Clara Valley Section (SWE-SCV) reside in the California regions of South Bay, Lower Peninsula, and Santa Cruz. Our members reflect a diverse range of engineering and technical disciplines.

SWE-SCV members are provided with leadership and networking opportunities, which are vital to an engineering professional. In particular, SWE-SCV offers the following opportunities:

- Professional Development Workshops
- K-12 School Outreach
- Scholarships
- Social / Networking Events
- Conferences
- On-demand webinars and resources (via Website)



Power of Partnership

SWE Santa Clara Valley believes there is great value in forging a stronger relationship with your company. Below are some benefits in sponsoring:

Benefits

- Company distinguished as Sponsor on our website (www.swescv.com) and various social media pages (Facebook, LinkedIn)
- For Platinum Level Sponsors, recognition in our newsletter
- Opportunity to network and make presentations at our membership events
- Invitation to our end of year Membership Appreciation / Awards Banquet
- Take a step to support STEM (Science, Technology, Engineering, and Mathematics) through our outreach events
- Support workforce diversity and female engineers who are under-represented in the field of engineering
- Tax ID will be provided for your company's generous donations.

Sponsorship Levels

We will recognize your donation based on the level of monetary value. These levels will be reflected on our publications as well as our website and social media pages.

Level	Amount	Example Use of Funds
Silver Sponsor	\$1 to \$4,999	\$1000 provides a scholarship for an engineering student attending a 4 year college.
Gold Sponsor	\$5,000 to \$9,999	\$5000 supports a one day outreach program with materials and food for 100 students.
Platinum Sponsor	\$10,000+	\$14,000 supports a 5 day, 4 night overnight outreach program with materials, food, and lodging for 20 students.

Types of Donations

In addition to monetary contributions, our organization is always looking for various other donations. Here are examples of non-monetary donations:

- Facility use for our meetings and membership events
- Small corporate-branded goodies (i.e. pens, t-shirts, key chains, etc.)
- Your company's consumer product to be used as raffle prizes
- Food/refreshments for our membership events
- Discounts on your company's consumer product (i.e. restaurants, catering services, speakers, etc.)

Sponsorship Opportunities

These are examples of where your donations will go. You may specify exactly which program you would like to donate to or allow us to allocate funds as we see fit.

Workshops / Tours

Host a workshop to connect with our members in an educational and interactive setting. You can focus the workshop on any topic of your choice. Some example workshops or tours include:

- How to Manage your Boss
- How to Network Successfully as an Introvert
- Customer briefing center or product demonstration labs



Member Events

Sponsor SWE-SCV activities that offer members the opportunity to network with their peers and participate in seminars and events targeted at five key areas (Professional Development, Networking, Life, Fitness and Health, and Family Days).



Example sponsorship opportunities:

Scholarship/Membership Appreciation Banquet: the largest member event of the year, an evening of socializing, awards, dinner and dancing.

Company Employee Memberships

Apply corporate sponsorship directly towards the annual memberships of your own employees, allowing them to immediately access the benefits of SWE and broadening your company's value to its engineering force. By paying for membership directly, companies can expand their educational, networking, and professional development offerings and further promote advancement of women engineers within their employee base.

Scholarships

Sponsor a \$1,000 (or more) scholarship for graduating female high school seniors & current university students pursuing an engineering or computer science degree. The scholarship will be awarded in the company or donor's name. The scholarship recipient will be announced at our end of year banquet that your company will be invited to attend. Support the encouragement of females to enter the field of engineering and technology!



Sponsorship Opportunities

Outreach Events

Our section is known for its successful and prolific outreach program, which includes events for middle school and high school girls. Donations for these events help cover the cost of renting a facility, food for breakfast and lunch and workshop materials.



In addition to monetary donations, we always accept small company goodies, such as pens, notepads, key chains, stickers, etc. for goodie bags given to event participants as well as larger consumer products that can be used as raffle prizes.

Our annual outreach events are listed and described below.

Get-Science-Engineering-Technology (GetSET) – For high school girls

Founded in 1992, Get-Science-Engineering-Technology (GetSET) is a week-long college-residential summer program for high school girls from ethnicities underrepresented in engineering. Girls commit to attending for four summers and must complete an application process. Activities include in-depth workshops in various engineering disciplines, company tours, panels with professional engineers, as well as the exposure to the university atmosphere. You can start sponsoring a girl from \$642 to attend the summer camp.



Wow! That's Engineering – For high school girls

Wow! That's Engineering is a one-day outreach event for female high school students to encourage females to study science, math and engineering. The event includes hands-on activities, college/company tour, and panel of female engineers.

Designing Women – For middle school girls

Designing Women is a fun, educational, one-day event where middle school girls are exposed to several different fields of engineering through hands-on activities. Depending on location, it may include a company tour, providing them with a glimpse of what a real engineering company is like.

Contact Information

If you would like to contact us regarding sponsorship and donations, please use the following information.

Points of Contact

Name	Position	Email Address
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